

New year New Look

Introducing a new overlay design for Spinnaker brand products

So many print methods—so many choices. Use Spinnaker's new color coded packaging to select the right product for the job. With the new packaging, each print type has a unique color that denotes the targeted print method. We have also expanded the use of our long-standing tradename, Strip-Tac®. Previously only used on our Offset products, the brand identifier is now a part of our other print method lines—promoting the brand you have come to rely on for your label printing needs.

Transition to the new packaging is underway.

STRIP-TAC®



New liner print graphics on offset items coming soon!

The new scoreline markers are a simple dotted line. The clean look will open options for back printing on the liner. Look for the new graphics on most scored offset print products.

(The 4 whites / permanent will maintain logo branding)



NEW PRODUCTS

13x19 added to DiversiPrint® toner line-up in uncoated and high gloss

60# Bright White / Permanent / 58# Scored Liner 13x19 #0048701 200 sheets/ctn

60# Gloss / Permanent / 58# Scored Liner 13x19 #0048700 200 sheets/ctn

As we sail into the new year, we look forward to serving you well in 2019.

SPINNAKER COATING

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